



# Sponsorship Opportunities

**Attention:** Local Business Manager

**Subject:** Sponsorship Opportunity with Ridgewood Athletics Centre

**Date:** 2024/2025

With a 20-year legacy, Ridgewood Athletics Centre is a thriving community of passionate athletes and dedicated supporters. We are committed to fostering athletic growth and development, and we are seeking sponsors to fuel our continued success. In return, we are offering you the opportunity to connect with our engaged community and elevate your brand.

## Why partner with us?

- **Proven Success:** Our athletes, coaches and officials consistently excel at local, state, national and international competitions.
- **Strong Community Base:** We have a vibrant membership of over 300 athletes, spanning ages 5 to 60+.
- **Growing Influence:** Our recent move to Halesworth Park expands our reach and potential.
- **Award-Winning Achievements:** We have been recognised for excellence in officiating, athlete performance and centre management.
  - We have been awarded the prestigious Stuart Dunn Award by Athletics West for Best Metro Centre at the Junior State Championships for the past two consecutive years.
  - We won over 90 medals at the 2024 Athletics West State Championships.
  - We have State and Nationally recognised Officials of the Year for 2024.
  - Our State Representatives at the 2024 National Championships with 7 Gold, 2 Silver and 2 Bronze Medals including 2 State and 1 National Record.
  - Our first ever National Representative at the 2024 Oceania Championships secured Silver in the U18 Javelin Throw.
  - Athlete of the Year at both State and International competitions.

## Your Investment, Our Impact

Your sponsorship will directly support:

- State-of-the-art equipment
- Expert coaching and development
- Athlete and coach travel to compete at interstate and international events

## Your Return on Investment

Partner with us to access:

- A dedicated and enthusiastic audience
- Opportunities for brand visibility and community engagement
- Tailored sponsorship packages starting from just \$200

Let's build a successful partnership and shape the future of athletics together.

On the next pages are a range of sponsorship packages that we are offering your business to be a part of.

Your sponsorship can take the form of monies received or agreed products received by Ridgewood Athletics Centre.

If you are interested in a package, please contact [sponsorship@ridgewoodathletics.com.au](mailto:sponsorship@ridgewoodathletics.com.au) to discuss sponsorship opportunities.

Kind regards

Ridgewood Athletics Centre





# Sponsorship Opportunities

## ALL Sponsorship Packages include:

- Your logo displayed on the Ridgewood Sponsors Wall. (Size dependent on package level)
- Digital Logo on the Centre website, with a direct link to the sponsor's website.
- Digital Logo and business promotion on the Centre Social Media accounts (Facebook and Instagram)
- Opportunities to provide approved "Special Offers" to our members to support your business.
- Opportunities to attend Ridgewood Athletics Centre hosted competitions to promote/sell your business.

In addition to the standard inclusions, each package will include the following additional inclusions:

### Bronze Level

#### Lane Sponsor - \$200 per season, per lane

Ridgewood Athletics Centre runs 16 lanes during competition days, made up of an 8-Lane Circular Track and an 8-Lane Straight Track.

Sponsoring a lane will include:

- Your Logo on the Centre's Lane Markers. These are placed at the start and finish lines of all track events held (2 Cones).
- A5 Sponsors Logo on the Ridgewood Sponsors Wall.

#### Field Site Sponsor - \$200 per season, per field site.

Sponsoring a Field Site will include the following:

- A3 Sponsors Logo Sign positioned at the Field Event Site.
- A5 Sponsors Logo on the Ridgewood Sponsors Wall.

### Silver Level

#### Centre Sponsor - \$500-\$749 per season

Each Centre Sponsorship will include the following

- A teardrop sign (to be supplied by the sponsor) to be displayed on the oval at all Ridgewood Athletics Centre competitions. These events are attended by around 300 athletes and their families.
- A4 Sponsors Logo on the Ridgewood Sponsors Wall.

### Gold Level

#### Centre Sponsor - \$750+ per season

Each Centre Sponsorship will include the following

- A teardrop sign (to be supplied by the sponsor) to be displayed on the oval at all Ridgewood Athletics Centre competitions. These events are attended by around 300 athletes and their families.
- A3 Sponsors Logo on the Ridgewood Sponsors Wall.

### Naming Rights Sponsor

#### Competition Sponsor (PCHF Purple Round or McGrath Foundation Pinkletics Round) - \$750 per season

Sponsoring a specific event will include:

- Special Event Naming Rights with \$150 of the sponsorship donated to the supported organisation (Perth Children's Hospital Foundation OR McGrath Foundation)
- A teardrop sign (to be supplied by the sponsor) to be displayed on the oval at all Ridgewood Athletics Centre competitions. These events are attended by around 300 athletes and their families.
- Additional signage to be provided for sponsored event day for additional exposure.
- A3 Sponsors Logo on the Ridgewood Sponsors Wall.

#### Centre Championship Event Sponsor - \$800 per season

#### Choose 1 event: [Combined Event Championship, Centre Championships Week 1, Centre Championships Week 2]

Sponsoring a specific event will include:

- Championship Event Naming Rights with \$200 of the sponsorship allocated to the Ridgewood Scholarship Fund to support athletes that have been successful in qualifying for a National Championship Competition.)
- A teardrop sign (to be supplied by the sponsor) to be displayed on the oval at all Ridgewood Athletics Centre competitions. These events will be attended by around 300 athletes and their families. Additional signage to be provided for sponsored event day for additional exposure.
- A3 Sponsors Logo on the Ridgewood Sponsors Wall.





## Sponsorship Opportunities

### Ridgewood Athlete Support Fund

**National/International Representative Assistance Fund – increments of \$500 per season, minimum 2-year commitment.**

All funds for the Ridgewood Athlete Support Fund will be pooled together and distributed evenly to all athletes who travel to a National or International level competition within the season of sponsorship. (Season is identified as September 1 to August 31 the following year.)

Eligible events may include:

- Athletics Australia – National All Schools Championships
- Athletics Australia – Australian National Athletics Championships
- Athletics Australia – Australian Junior Athletics Championships
- Little Athletics Australia – Australian Little Athletics Championships
- World Masters Athletics Championships
- Oceania Championships
- Other International Multi-Sport Championship events that include Athletics in the program. (e.g. Youth Commonwealth Games.)

Sponsoring the Athlete Support Fund will include:

- A teardrop sign (to be supplied by the sponsor) to be displayed on the oval at all Ridgewood Athletics Centre competitions. These events will be attended by around 300 athletes and their families.
- A3 Sponsors Logo on the Ridgewood Sponsors Wall.

