



Ridgewood Athletics Centre Strategic Plan 2023-2026

Ridgewood Athletics Centre (RWAC) is a local athletics centre providing athletics opportunities for members in the north-western suburbs of the Perth Metropolitan area incorporating the postcodes of 6030, 6034, 6035, 6036, 6037, 6038, and other surrounding suburbs.

RWAC is home to 5 local Little Athletics Clubs (Butler Boomers, Clarkson Cougars, Mindarie Mustangs, Quinns Rocks Sharks and Yanchepp Dolphins) RWAC is an affiliated athletics centre with Athletics West and can offer training and competition opportunities for athletes aged from 4 years to Masters.

Ridgewood Athletics Centre – Mission Statement

To create an environment where every athlete has the courage to compete with integrity and respect in an inclusive environment so that they can achieve.

Ridgewood Athletics Centre – Values

Integrity, Respect, Courage, Inclusion, Achievement.

Strategic Priorities

	Objective (What are we doing?)	Initiative (How are we doing it?)	KPI (What does success look like?)
A. Participation	To retain more athletes from year to year.	Increase engagement with families who do not return to determine reasons and identify opportunities to increase retention.	See a 5% improvement in retention of athletes year to year.
	To engage athletes to participate in competitions and events more regularly. (Encourage not to specialise so early)	Centre Promotion and Marketing Strategies including PB Honours / Individual Spotlights and other promotions.	See an increase in athlete participation
	To increase the level of participation in the annual winter program.	Increased Promotion via social media, Training Sessions, Event Attendance by representatives and organising an annual windup to celebrate results.	See an increase in athlete participation
B. Cultural awareness	To promote a culturally aware organisation	Developing and delivering appropriate acknowledgements of country at each competition. Display relevant flags and banners. Engaging with local indigenous members to participate in Centre Events including Opening Ceremony.	An increased level of engagement with local indigenous members. A Culturally Aware Centre
	To develop a Reconciliation Action Plan	Investigate and begin development of a RAC	Reconciliation Action Plan is in development.
C. Inclusion	To become a fully inclusive Centre through the TIMS program	Engage with LAA to promote and participate in the TIMS program. To maintain TIMS results in collaboration with 'traditional' results. To develop appropriate recognition opportunities utilising TIMS results.	An increased level of inclusivity across the centre.
	To appoint and maintain an Inclusion Officer as a dedicated contact.	Identify, appoint, and provide relevant training for an Inclusion Officer.	Appointed and engaging Inclusion Officer
	Identify and provide support for obtaining para classifications, and inclusive coaching opportunities.	Provide support to engage with relevant members and stakeholders to obtain appropriate levels of para classification.	Relevant members obtaining Para Classifications.
D. Pathways	To develop an appropriate athlete pathway from Tiny Tots to Seniors to Opens and Beyond.	Provide training and competition opportunities for all athletes across all levels of age and abilities.	Increased membership and participation
	To develop an appropriate coaching pathway from Level 1 Community to High Performance / Elite Level	Provide coaching qualification / upskilling opportunities via accredited courses. Develop and provide a mentoring program for local coaches to increase skill set and capacity of all coaches and athletes	Increased level and number of accredited coaches at clubs and centre
	To develop an appropriate volunteer officiating pathway from grassroots to State/ National and International Level Officials.	Provide qualification and upskilling opportunities via accredited courses, workshops/seminars and mentoring programs.	Increased level and number of accredited volunteer officials at clubs and centre.
E. Organisational Sustainability	Identify and develop appropriate levels of succession planning to maintain a strong organisation.	Develop a succession plan in consultation with affiliated clubs to ensure all clubs and the centre can be maintained appropriately for many years to come.	A developed succession plan is implemented.
	Maintain high levels of transparency between the Centre, Clubs and Members	Develop clear guidelines for the Centre to maintain high levels of transparency with all stakeholders	Centre is highly transparent with the membership
	Identify and regularly review key benchmarks related to training, coaching, officiating and competition	Identify and review key benchmarks	Observe positive results from relevant benchmarks.

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By: Matthew Vine (Championships Director)

